SPECIAL WORSHIP TRAINING WEBINAR

HOW TO STREAM YOUR WORSHIP SERVICES ONLINE

with dan wilt and
special guest, kevin weimer [worshipstream.com]

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WORSHIP TRAINING
WEBINAR

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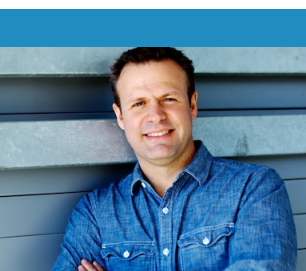
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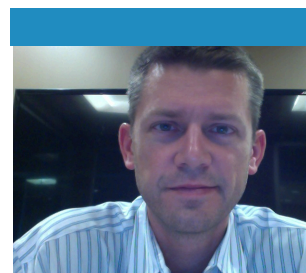
HOW TO STREAM YOUR WORSHIP SERVICES ONLINE

The Big 4 Questions About Streaming

1. Who is streaming?

2. What is streaming?
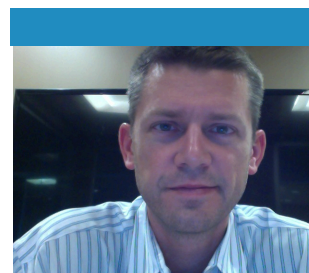
3. Why do churches stream?

4. How does it work?

with Special Guest Kevin Weimer

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HOW TO STREAM YOUR WORSHIP SERVICES ONLINE

1. Who Is Streaming?

- Big churches

- Small churches

- Home churches

- Bible studies

- Schools, city councils, funeral homes
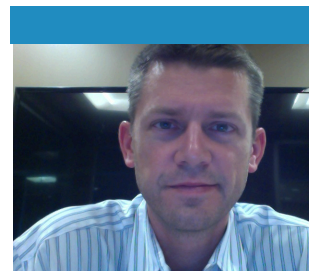
- Simulcast events and conferences

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2. What Is Streaming?

Streaming is simply a means to let people watch and/or listen to your service (or anything else!) online.

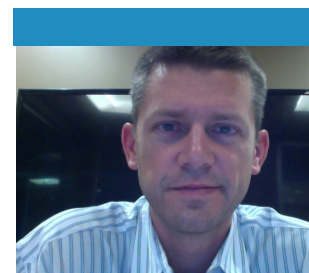   a. It can be done LIVE or on-demand

    b. It is NOT downloading

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3. Why Streaming?

Outreach / Broadcast – most efficient way to take your message beyond the walls of your church and around the globe.

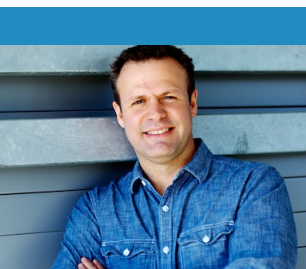   a. In-reach / Narrowcast

    b. Keep the church family connected

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HOW TO STREAM YOUR WORSHIP SERVICES ONLINE

3. Why Streaming?

• Keep families connected in the church

• Business travel

• Sick kids

• Vacation

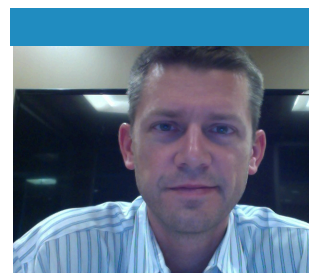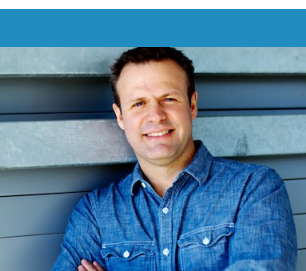• Keep families connected to each other

• Weddings, funerals, baptisms

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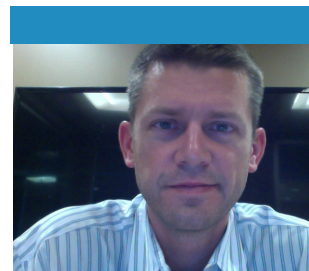
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4. How Does It Work?

Do you want to stream your services LIVE, or ON DEMAND?

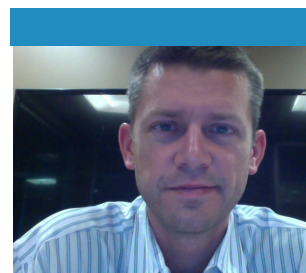They target and serve different people, yet both require video to effectively reach their target.

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4. How Does It Work?

What are the components you'll need?

- Video [camera(s)] and audio
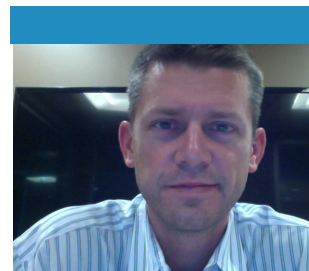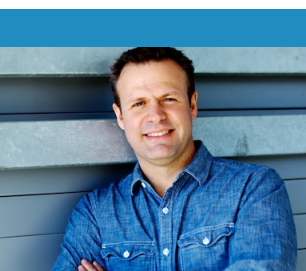
- Computer with encoding software

- Internet connection

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4. How Does It Work?

Video Cameras and Audio

- Video set up and hardware will determine audio set up

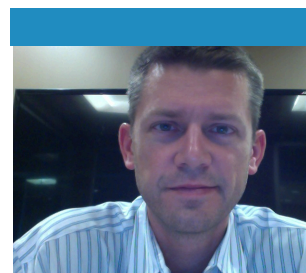- Audio is usually easy to feed to the computer, camera, switcher or converter

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4. How Does It Work?

Do you want to use one camera, or multiple cameras?

- Tip - Don't wait for the perfect broadcast setup to get started. Start somewhere.
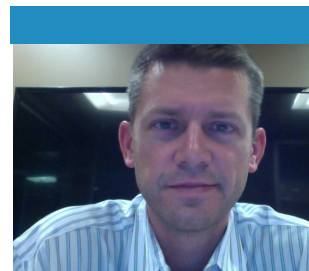
with Special Guest Kevin Weimer
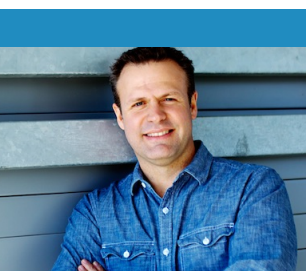
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4. How Does It Work?

Computer With Encoding Software

•Mac or PC are both fine

•2 most popular encoding options

- Adobe's Flash Live Media Encoder - FREE

- WireCast - $495

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HOW TO STREAM YOUR
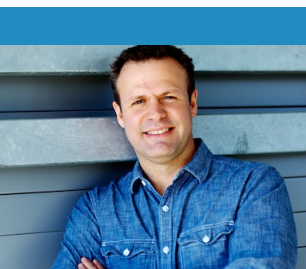## WORSHIP SERVICES
ONLINE

HOW TO STREAM YOUR WORSHIP SERVICES ONLINE
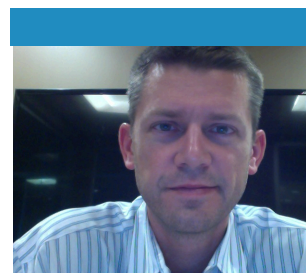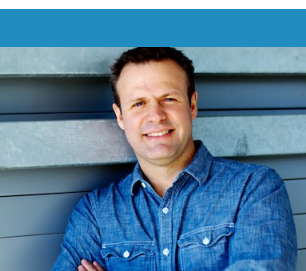
HOW TO STREAM YOUR WORSHIP SERVICES ONLINE

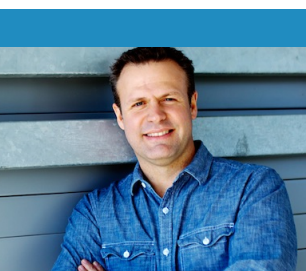# HOW TO STREAM YOUR WORSHIP SERVICES ONLINE

How To Stream?

- Can be flexible – you set the bitrate

- Recommend at least 750kbps upload

- Check your connection – speedtest.net

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How To Stream?

You'll need some good equipment.

Roland has a great line of gear:

    a. VC30 – high-end converter box

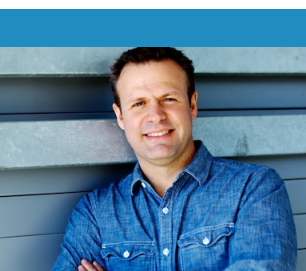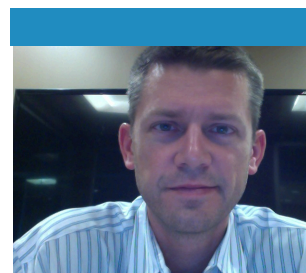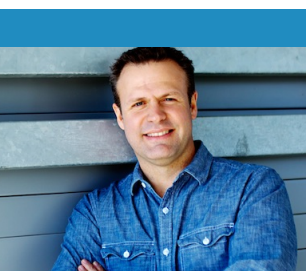   b. VR5 and VR3 – audio/video mixer/switchers for streaming

VR5   VR3

How To Stream?

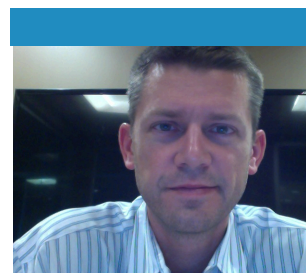If you're going with a major new system, find a professional quality AV integrator. (recommendations)

HOW TO STREAM YOUR WORSHIP SERVICES ONLINE
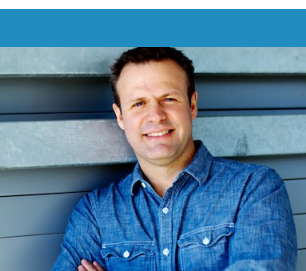
How To Stream?

You'll also need "Licensing" in order to stream your worship music sets.

Two options:

a. Church Streaming and Podcast License from CCLI
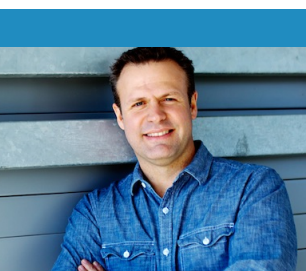
b. WorshipCast from Christian Copyright Solutions

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Church Streaming & Podcast License

Category	Church Size	Annual Fee
AH	1-24	$50
A	25-99	$50
B	100-199	$50
C	200-499	$75
D	500-999	$100
E	1,000-1,499	$150
F	1,500-2,999	$200
G	3,000-4,999	$250
H	5,000-9,999	$300
I	10,000-19,999	$400
J	20,000-49,999	$500
K	50,000-99,999	$750

Church size based on regular attendance at the main service(s). If multiple services, use combined attendance.
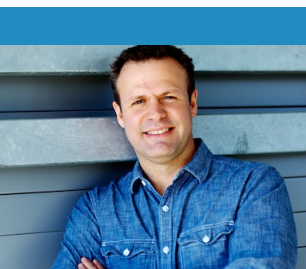
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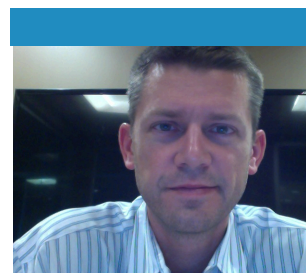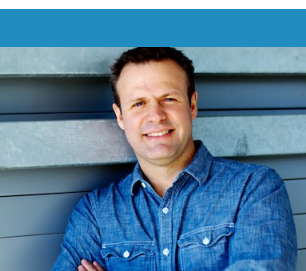| Total Weekly Attendance	Annual Fee
1-499	$500
500 and up	$925

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How To Stream?

Features – what are you trying to accomplish?

Support – can you get help when you need it?

Tech - What is bandwidth and storage?

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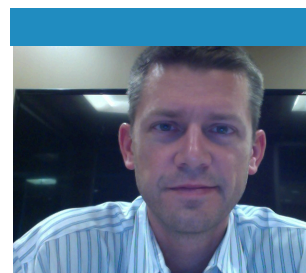WORSHIPSTREAM

HOW TO STREAM YOUR WORSHIP SERVICES ONLINE

A Special Gift from WorshipStream

For the first 10 people to email Kevin, referencing WorshipTraining and this webinar, at

kevin@worshipstream.com

You'll get a

Full account through the end of the year, just to try it.

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